



### **The story of Nielaus:**

It all started back in 1959 when Jeki Møbler A/S was established as a manufacturer of upholstered furniture. In 1973, two colleagues from Jeki Møbler decided to start their own company and they subsequently established Nielaus Møbler ApS. The characteristic company name, Nielaus, is thought by many to have German origins; in reality, however, it is composed of parts of the founders' names: Niels and Lause.

In 1981 the present owners the Nordentoft family took over the company and in 1998 saw a merger of Nielaus Møbler ApS and Jeki Møbler A/S. Some years later, a decision was made to market the entire collection under the Nielaus brand.

The company employs around 30 members of staff, who all interpret the Nielaus culture and history of furniture production in a most distinguished way.

Nielaus' consistent focus on quality and design, combined with the very best of Danish craftsmanship results in an outstanding piece of furniture, where design and workmanship will be a daily delight for years to come.

The core of the Nielaus design counts, in part, some of Denmark's best architects and designers who have designed and developed our collection and our skilled craftsmen such as machinists, cabinetmakers, and upholsterers who, within their own particular fields, contribute to turning the selected materials into unique pieces of furniture.

### **Architect Arne Vodder:**

Arne Vodder (1926-2009) have designed model AV 53. Trained by cabinetmaker Niels Vodder at the school of interior design in the mid-1940s. Further graduated as architect in 1947 at Kunstakademiet in Copenhagen, Denmark, with Finn Juhl as professor and mentor.

From the late 1950s until ca. 1966 Arne Vodder participated in the development of a number of houses through the company Borg and Vodder Huse. The company built in this period more than 1,100 houses.

Arne Vodder also worked for 25 years as an indoor architect for the departmentstore Havemann's Magasiner A/S in Copenhagen.

Arne Vodder had during his time great international success, especially in the 1950s and 60s one could find his furniture both with Jimmy Carter in the White House, by Pope Paul V in Rome, with President Anwar Sadat in Cairo, the United Nations in Geneva and at the offices of international banks, airlines and at embassies and hotels worldwide. He also decorated department stores and had many international exhibitions together with i.e. Verner Panton and Nanna Ditzel.

Arne Vodder had separate exhibitions in Copenhagen, Stockholm, Brussels, Rotterdam, Zurich, Bern, London and New York. He has also been awarded 1st price at the Milan Triennial.

### **Proudly Danish handcrafted:**

As one of only few manufacturers of upholstered furniture, Nielaus has made a crucial decision to keep the production of furniture in Denmark. This means that during the entire production process from design to the finished product we are able to pursue a policy of placing particular focus on environmental considerations and sustainability.

The main part of our sub-suppliers are Danish and the transport of raw materials such as frames, foam, wood, steel etc. will, therefore, minimise the impact on the climate.

To achieve that, nothing is left to chance, be it the selection of materials or in the manufacturing process.

### **The choice of raw materials:**

**Foam:** The polyurethane foam which we use is produced with water vapour and is free of FCKW. Nielaus' PA foam is produced in accordance with the strictest environmental requirements and is reusable.

**Adhesives:** The majority of the adhesives we use are water based.

**Leather:** No solvents are used in the dyeing process of our leathers. For the past 5 years, Nielaus has worked exclusively with tanners who have actively reduced the chrome content in the tanning process.

Fabric: We are able to offer textiles which have been awarded the environment certificates, EU Ecolabel DK/16/20 and the Oeko -Tex Standard 100-6234-4401.

We use only the best materials which have been carefully selected and which subsequently undergo continuous control by means of various tests. In this way, we ensure that all raw materials are produced in accordance with the strictest quality standards.

Our consistent focus on quality involves meticulous control procedures at all levels right from the production of foam, wood, and steel to the making of frames, the cutting of leather and material, the stitching of fabrics for the upholstery and culminating with the final assembly and packaging of the finished product.

For more detailed information and where to buy, please contact:

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